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| **The main objective of this research Focused on building and test a model explains the impact of the relationship between three impression management** **techniques and the three visionary leadership major roles,** **Proposed in the light of the review of the literature relating to the two search Variables,** **which confirmed the role of impressions held by individuals, toward the leader or the organization to achieve organizational goals, Based on this, we assumed that the application of visionary leadership for a number of impression management techniques will affect more or less on the success of the main roles undertaken by the Visionary Leader as it seeks to the successful implementation of his vision, and to reach this goal the research presents a theory of the literature on the concepts of ( management of the impression, and the Command's visionary ,To reach this goal, the research presented a theoretical presentation of the literature on two concepts (impression management, and visionary leadership), After organizing a systematic logical assumptions embodied by a specimen default, tested by a number of statistical methods adopted to analysis of data collected from sample responses of the Administrative leaders of the Ministry of Transportations numbered (28), on identification designed for research purposes. The results of research to confirm hypotheses built, which was most prominent is the correlation between the impression management and visionary leadership, as well as the positive impact of the application of the impression management tactics on this leadership roles and it is success .**  | Abstract |