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| University of Baghdad |
| Administration and economic college  | College Name |
| Industrial Administration Department | Department |
| Enas Dhaa .M | Full Name as written in Passport |
| enasdhaa@yahoo.com | e-mail |
| **Professor**  | **Assistant Professor**  |  **Lecturer** |  **Assistant Lecturer** √ | Career  |
| Influence of the dominant strategic power in political SpeechA practical Study in obamas political Speech | Research Title  |
|  Single |  | Shared name  | Shared or Single |
| Journal of the prophesier  | Published Journal title  |
| n(201) 2012 | Volume Number |
|  | Page  |
| 2012  | Year |
| The Political speech Regarded as an important element for the making of the stat ,weather in its formation ,the structure of it s entity , its political system and it s governmental instruments . The search aimed to study:1- the deferent means of Political speech and Strategic Analysis for its power.2- What are the relationship between the Strategic power of Political speech and the success of the loeaders. 3- what is the influence of Strategic Analysis of Political speech in Obamas success. In order to achieve the goal of this study ,the researcher include a theoretically and practically sides.So ,part one devoted to contain the basic concepts and principles of the variables that has been mentioned to before .Part two contain the application of the research variables in Obamas Political speech.And viewed the results .  | Abstract |