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**Abstract**

This section should include a succinct, self-contained and powerful statement that describes the main objective of the study. The abstract of one paragraph length should not contain formulas and references, it should occupy the first page and includes the following items: Brief background on the research topic, problem statement (if exists), research objective, methods and tools used in the research and major results, an abstract summarizing the content of the paper of no more than 250 words. A good abstract is precise and honest, can stand alone, uses no technical jargon and is specific.

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**Keywords:** Provide up to six keywords which encapsulate the principal topics of the paper.



1. **Introduction**

This section should comprise a description of the general framework, definitions and principles, primary issues and controversies, background information and contexts, etc

The Introduction should emphasize the research background and motivation, the research gap, and the objectives of the study. Author(s) should be able to positioning the current paper with the existing literature in the field. It is therefore, the introduction should be well connected to the existing literature.

The literature review may or may not be put as a separate section, but it is important to link the paper to the existing literature.

References should include: 20% of references are published in the journals indexed by Scopus. -80% of references are recent and are within the last 10 years.

Authors are encouraged to have their contribution checked for grammar. The length of the manuscript should be within 6000-8000 words or Paper Pages should not exceed (25). The text is typeset in 11 pt Times New Roman, Single-spaced.

1. **Material and Methods**

A section intended to contain a detailed description of all the methods, materials, collaborators and participants at the study. The protocols used for data acquisition, techniques and procedures, investigated parameters, methods of measurements and apparatus should described in sufficient detail to allow other scientists to understand, analyze and compare the results. The study subjects and participants should be described in terms of number, age and sex. The statistical methods should be described in detail to enable verification of the reported results. This section could contain a separate sub-section that comprises the explanation of the abbreviated terms used on the study.

* 1. **Sub-section**

Here is a sub-section (second level heading). It uses the “Sub-section” style and is identified with a header beginning the paragraph as shown here.

Figure and table captions are designed using the “Figure Caption” Style. Number all figures and tables sequentially. Ensure all figures and tables are embedded within the manuscript body in sequence (not at the end of the article) and that the first instance where a figure or table is referred within the text body occurs prior to presentation of the figure or table. Examples of figures and tables are presented in Figure 1 and Table 1 below.



**Figure 1:** Elucidation of the NBAA IFR flight profile.

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**Table 1:** Table font is Times New Roman, 11-point size

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| **Statistics** | | | | **Variable** |
| **Maximum** | **Minimum** | **Standard deviation** | **Average** |
| 5/00 | 1.00 | 87/0 | 90/3 | Innovation |
| 5/00 | 1.00 | 81/0 | 92/3 | Quality |
| 5/00 | 1.00 | 99/0 | 88/3 | Customer Relationships |
| 5/00 | 1.00 | 79/0 | 80/3 | Management capabilities |
| 5/00 | 1.00 | 91/0 | 76/2 | Technology |
| 5/00 | 1.00 | 80/0 | 04/3 | Brand values |

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1. **Discussion of Results**

The discussion of results should focus on the interpretation rather than repeating information from the Results section. A comparative or descriptive analysis of the study based on results, on previously studies, etc. The results should be presented in a logical sequence, given the most important findings first and addressing the stated objectives. The number of tables and figures should be limited to those absolutely needed to confirm or contest the premise of the study. The authors should deal only with new or important aspects of the results obtained. The relevance of the findings in the context of existing literature or contemporary practice should be addressed.

# Conclusion

In this final section, the main find outs are concisely reiterated. Only conclusions supported by the study findings should be included. It must be a single paragraph of prose; some bullet points within it are acceptable.

# Further Work

Detail any further work of future investigations that could be of interest to the reader. This is an optional section.

# Acknowledgments

People who contributed towards the work in any way for the manuscript preparation, but do not meet the criteria for authorship should be listed in acknowledgements section mentioning their contributions. These also include funding source(s) of each author and describe the involvement of funding body or organization in the whole work. It is recommended to acknowledge the editor if any manuscript was revised for language corrections. Permissions should be obtained from all those who are acknowledged in this section. This is an optional section.

# References

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For book chapters: Surname, Initials (year), "Chapter title", Editor's Surname, Initials (Ed.), Title of Book, Publisher, Place of publication, pages. e.g. Calabrese, F.A. (2005), "The early pathways: theory to practice – a continuum", in Stankosky, M. (Ed.), Creating the Discipline of Knowledge Management, Elsevier, New York, NY, pp. 15-20.

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# Additional Sources

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# Appendix

Any additional information or worked example results that will further clarify the topic of the paper. This is an optional section.

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