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| **كلية الادارة والاقتصاد** | College Name |
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|  PhD  |  Master  |  |
| **تحليل بعض العوامل السلوكية والهيكلية المؤثرة في أنماط سلوك المستثمر للأوراق المالية في العراق دراسة تشخيصية تحليلية لعينة من المتعاملين في سوق العراق للأوراق المالية للمدة من ( 2003 - 2006 )** | Thesis Title  |
| **1428هـ 2007م** | Year |
|  **All the world saw great progress in business specialy in finance exchanges and used a lot of technical thoughts to make trade easy and wide .****This research organizes and catalogs the main ideas of investors behavior and their types and the psychologist and structural factors that effect on it , And this research used statistical tools to analyse and to deal with data and informations using the statistical programs ( SPSS 13 , minitab ) .** **At the beginning , we must say that behavior finance has developed a financial theory of human investment behavior based on substantial empirical research ; this search was recently acknowledged by the award in ( 2002 ) of the Nobel prize in economics to Prof , Daniel Kahneman of Princeton University , Who developed the fundamental results with his late colleague Amostversky in the late 1970 , These , and many other researchers have demonstrated that. People are mostly not rational decision makers about financial issues , they are irrational in systematic ways that can be accounted for investment decision making as well as aggregate market – behavior , Understanding these phenomena requires understanding both the psychology of investors and the nature of market risk , This research will focus on the psychological and structure factors of investor behavior and its types .** **The study was carried out during ( 2006 ) upon a sample including ( Brokers ) investors speculator in Iraq Stock Exchange .** **In order to achieve this, the study was divided into four chapters :** * **Chapter one deals with the psychology of investors and there types .**
* **Chapter two deals with the methodology of the study and the previous studies about investors' behavior .**
* **Chapter three deals with the analysis of the practical research by using statistical methods .**
* **Chapter four deals with conclusions and recommendations .**
 |  Abstract  |