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| الموائمة بين عوامل النجاح الاستراتيجي وصناعة رأس المال الفكري في المنظمات العامة **دراسة وصفية تحليلية لأراء عينة من القيادات الإدارية في جامعة بغداد** | Thesis Title  |
|  **1431هـ بغداد 2010 م**  | Year |
|  **Subjects of the Strategic Success Factors and the making of the Intellectual Capital enjoy much attention because of being new subjects which has great Influence on the future of the Organizations',.****Most of the work the Organizations do today is the way to approach the Strategic Success and work hard to achieve it , and in the shade of the changes occurring in intangible orientation, the traditional factors though world not be able alone to achieve such Successes , and it is not so far that , the Organization will resort to mastering the making of the Intellectual Capital because of what it represent of un sparkler Strategic resource in the modern Organizations to achieve its goals .****The objective of the study is to know the level of the Strategic Success factors and defining the mechanisms followed in the making of the Intellectual Capital and Adequate between them, and for purpose , two basic hypothesis are formed . the first say that there is positive relation of moral indication between the tow variables , the Strategic Success factors with its dimensions ( vision , mission ,values & culture) and the making of the Intellectual Capital with its dimensions (promoting the capabilities ,overcoming the opposition, transfer to Inverted Organizations, creating the Intellectual tissues). The second hypothesis say this there is positive moral indication between them and to accomplish the tests of the hypothesis the study was applied on a sample of deans and assistant deans and heads of suetific sections in some of Baghdad University colleges and the per suns of the sample amounted to (61) and then the data was collected by the way of observation, field visits , and private meetings and some of the official documents to complete the study data, and a number of statistic means were used as well to treat the data of which is ( the mathematic media , parentage and the standard deviation in order to describe the sample and the factors of the simple line linkage ( s pearman) to test the truth of the hypo thesis linkage and the simple line deviation to test effect .****The study has arrived to a collection of conclusions and recommendations , the important of the statistical results recorded that all the unkage relations of Strategic Success factors in the making of the Intellectual Capital was strong and of moral indication which confirm that the adequate occurring between the two variables , that is the increase interest with Strategic Success in the Organizations will necessarily lead to increase in the corners of making the Intellectual Capital in it .****The hard and serious work on developing the Strategic Success factors through establishing a centre for the Strategic studies , in Baghdad University.**  |  Abstract  |