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| استعمال معلومات إدارة الكلفة الاستراتيجيةفي تقويم أداء الوحدات الاقتصادية دراسة تطبيقية في الشركة العامة للصناعات الكهربائية | | | | Thesis Title |
| **2005** | | | | Year |
| **The process of performance evaluation is regard as a main tool for supporting the management ability to performe its basic function successfully.**  **Management depends on the performance evaluation as a source for information which reflects its effort in managing organization beside clearing the strength or weakness points in its performance.**  **Traditionally, the performance evaluation focused on the financial measurement for many years ago, which is lacks to be a guide to the performance in order to create the value to the organization, as soon as it doesn’t give complete imation about the efficiency and effectiveness of the performance. So, the need to another measurement have multiple components to face large competition and the other rapid continuous changes in the variable environmental so the performance evaluation must depends on a mix of financial and non financial measurement which the strategic cost information system can offer them.**  **This study aims to show the role of strategic cost management information in performance evaluation via using some financial and non financial measurements with testing by applying in the STATE CAMPANY FOR EIECTRICAL INDUSTRIES.**  **This study consists of six chapters. The first chapter is devoted to research methodology and previous studies through its two sections.**  **The second chapter explaining the strategic approach for cost management, through its three sections.**  **The third chapter is for explaining strategic evaluation of performance through its three sections.**  **The fourth chapter is allocated to study the company (research sample) and it’s actual performance by its two sections.**  **The fifth chapter is devoted for showing and testing the proposed methodology, through its three sections.**  **The sixth chapter summarizes the major conclusions and presents some recommendations that relates to study area through its two sections.** | | | | Abstract |